



Huanui mimiti tapuwae waro

Pathways to carbon reduction for the visitor sector

Executive Summary

Enterprise Dunedin, the Dunedin City Council's economic development agency, has launched a new carbon measurement incentive scheme to encourage broader uptake of sustainable tourism practices throughout the Dunedin visitor (including events) industry. This initiative is in partnership with Ekos, a New Zealand based business that specialises in carbon footprint measurement, reduction and offsetting services. Ekos' supply chain of offsets are specially sourced from restorative, permanent forest carbon projects that ensure multiple co-benefits to the environment and communities in which they are situated.

In line with a national shift towards carbon neutrality in the tourism industry, and the Dunedin City Council's own aspirations for Dunedin to achieve net carbon zero by 2030, the scheme will rebate up to \$1,000 for each individual tourism business/event that measures its carbon emissions and achieves Zero Carbon or Climate Positive status - offsetting 120% or more of the CO₂ emissions from the applicable activities.

The agency is already working with a group of early adopter's keen to pursue a carbon neutral pathway, and it's hoped that actions will have an influence across the entire visitor industry supply chain.

Funding for the scheme, which is open until 1 March 2022, will be drawn from the Government's Strategic Tourism Assets Protection Programme (STAPP), which was launched last year as part of a suite of visitor industry support and recovery initiatives.

Terms and Conditions / Eligibility

For any visitor entity based in Dunedin that measures its carbon emissions and achieves Zero Carbon or Climate Positive status - offsetting 100% or 120% of the CO₂ emissions from the applicable activities between September 1st, 2021 and March 2022, a rebate of up to \$ 1,000 may apply.

To apply for a *Pathways to carbon reduction* rebate, you'll need to meet the following criteria:

- to be the registered person responsible for signing legal documents on behalf of the entity
- be an entity within the visitor sector - see definition under Terms
- be a Dunedin based entity (including events) that derives over 75% of its revenue from the visitor sector within the Dunedin region
- for Events that do not charge admission you must be able to provide independent proof of number attending your event
- Can provide evidence satisfactory to Enterprise Dunedin that they have achieved Zero Carbon or Climate Positive status as defined by Ekos
- agree to allow Enterprise Dunedin to promote, market or otherwise share information about any entity that achieves Zero Carbon or Climate Positive status as defined by Ekos
- provide proof of the registered person's bank account
- charity number if a Registered Charity
- GST number if the entity is registered for business purposes.
- All fields are mandatory.

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1. Agreement to terms

By applying for a *Pathways to carbon reduction* rebate, you accept these terms together with the our website terms of use. These terms are between you and us (Enterprise Dunedin). If you apply for a *Pathways to carbon reduction* rebate on behalf of someone else, you are also accepting these terms on their behalf.

If you don't want to be bound by these terms, you will not be eligible for a *Pathways to carbon reduction* rebate.

2 What is the *Pathways to carbon reduction* rebate?

The *Pathways to carbon reduction* rebate entitles eligible registered persons to apply for a *Pathways to carbon reduction* rebate of up to \$ 1,000.

These terms of the rebate apply specifically for any visitor entity (including events) based in Dunedin that measures its carbon emissions and achieves Zero Carbon or Climate Positive status - offsetting 100% or more of the CO₂ emissions from the applicable activities between September 1st, 2021 and April 2022.

More information about Zero Carbon or Climate Positive status can be found [here](#).

3 How does the application process work?

To apply for a *Pathways to carbon reduction* rebate you (or if you are applying on behalf of another person, that person) must meet the eligibility criteria and provide our chosen provider with the information requested through the application process. Our Privacy Policy will apply to all information collected by us or our chosen provider for the purpose of an application.

You can apply for a rebate with proof of Zero Carbon or Climate Positive status, under these terms up until 20th February 2022. We are not able to process any applications for rebates received after this time.

You may apply for the rebate on behalf of another person, so long as the entity meets the eligibility criteria and they've given their consent (see below at clause 5). If you do apply for someone else, you agree that you have their authority to agree to these terms on their behalf.

We will endeavour to process applications as soon as reasonably possible from our receipt, so long as you supply us with proof of Zero Carbon or Climate Positive status. Once your application has finished being assessed, we'll contact you via the supplied email address on the application form to let you know whether your rebate has been approved. If your application is approved we will pay the rebate to the bank account stated in your application, subject to these terms.

However, we aren't required to pay out a *Pathways to carbon reduction* rebate if you don't provide us with all information that we reasonably need in order to assess proof of the required Zero Carbon or Climate Positive status, or if you don't meet the eligibility criteria. We also won't pay out a Zero Carbon or Climate Positive status rebate if we are required by law not to pay it.

If you have questions about the application process, you can contact Sarah McDonald on 0274488030 or sarah.mcdonald@dcc.govt.nz

4 How does eligibility work?

Only entities that meet the eligibility criteria (at the time when the application is made) are eligible for a *Pathways to carbon reduction* rebate. Please note that the eligibility criteria may change from time to time, with or without notice to you, including as a result in changes in policy and/or funding.

By applying for a *Pathways to carbon reduction* rebate, you agree that you are aware of the eligibility criteria and that you believe on reasonable grounds that you (or the person on whose behalf you are applying) meet the eligibility criteria.

If the eligibility criteria changes at any time, we will update our information to reflect these changes within a reasonable time.

Please note that the amount available under the *Pathways to carbon reduction* rebate may vary between applicants given variable costs for entities in terms of achieving Zero Carbon or Climate Positive status.

5 What are my obligations?

Without limiting any of your other obligations under these terms you agree that when you apply for the rebate, and in all your related dealings with us, you will:

- ensure that the information you provide us is accurate, complete, up-to-date, and not false or misleading,
- ensure that you have all rights necessary to provide all the information that you provide us in relation to the application, and
- if you make the application on behalf of another person, ensure you have their consent to do so, that they understand that our Privacy Policy will apply to their personal information provided in the application, and that you have all authorisations from them needed for us to collect, use and disclose their personal information as set out in our Privacy Policy.

At the end of your measurement process, your business will be quoted on the price of offsetting in order to achieve Ekos Zero Carbon or Climate Positive certification. Any decision to go Zero Carbon (carbon neutral) or Climate Positive will need to be weighed against the fact that the cost of offsetting per tCO₂e will continue to rise over the coming years as a result of increasing demand, and restricted supply. As the carbon price continues to rise, implementing emission reductions in your business will make more financial sense.

Ekos measurements are conducted over a 12-month period, and the certification that is awarded is valid for 12 months after the last date measured. At this point you will have a two-month grace period within which to sign a new service agreement that commits you to retaining your certification status. This applies for Carbon Footprint measurement/Zero Carbon or Climate Positive certifications awarded by Ekos in accordance to the ISO standard.

6 What information must I provide?

You must provide Enterprise Dunedin with any documents or information reasonably requested by us for the purpose of assessing whether you (or the person on whose behalf you have made the application) meet the eligibility criteria and/or these terms.

7 Do I have obligations to provide Enterprise Dunedin with information after I receive a rebate?

You must provide Enterprise Dunedin with any documents or information reasonably requested by us or our nominated third party for the purpose of carrying out an audit in relation to a rebate you (or a person on whose behalf you have made the application) have received (if the application for a rebate was successful). This information may be requested in order to satisfy Enterprise Dunedin that you (or the person on whose behalf you have made the application) were eligible to receive the rebate, and future requirements that had to be complied with under the eligibility criteria were complied with.

If you fail to provide any information requested in accordance with the above, we may require that rebate to be repaid, in whole or in part. You must promptly pay that amount to us on request or ensure that the person on whose behalf you have made the application promptly pays that amount.

8 What happens if there is an error?

Where you make an application and the person described in the application receives a *Pathways to carbon reduction* rebate that they weren't entitled to (or an amount over and above the applicable rebate they were entitled to), you must ensure that the person promptly pays those amounts to us on request.

9 Our liability to you

To the maximum extent permitted by law, we will not be liable to you (or a person on whose behalf you have applied for a rebate) for any loss to you or others caused by:

- the inability to access or to submit an application;
- for any failure or delay in assessing an application;
- for any error in assessing an application which results in you (or the person on whose behalf you have applied) being required to repay an overpayment of the *Pathways to carbon reduction* rebate; or
- any error or delay on our part in any processing or payments relating to your application (including in circumstances where the application is processed after funding for the *Pathways to carbon reduction* rebate has been expended).

10 How can we change these terms?

We may change these terms from time to time by sharing an updated version of the terms on our Website, our social media channels or through other electronic media. The updated terms will be effective from the time they are published.

11 Other matters

If at any time we don't enforce a provision of these terms or give you extra time or other leeway to comply, this doesn't mean that we have waived that provision or given up our rights to enforce that provision, or any other provision.

If a provision of these terms is found to be invalid, unenforceable or in conflict with the law, that part is replaced with a provision which, as far as legally possible, accomplishes the original purpose of that part. The remaining terms will continue to be legally binding.

Unless we give written consent, you must not assign your rights or delegate your obligations under these terms.

These terms are governed by New Zealand law, and you and we agree to the non-exclusive jurisdiction of the New Zealand courts in relation to all disputes arising out of or in connection with these terms.

12 What do the words in these terms mean?

Unless the context requires otherwise, in these terms:

- “application” means an application for a *Pathways to carbon reduction* rebate,
- “*Pathways to carbon reduction* rebate” means the rebate as outlined on 10th August 2021 via the website by Enterprise Dunedin or any subsequent decisions of us,
- “eligibility criteria” means the criteria that must be satisfied for a person to be eligible to receive a rebate, as set out in the eligibility criteria in this document.
- “these terms” means these *Pathways to carbon reduction* Terms and Conditions,
- [Ekos](#) an entity that that develops, pilots and scales up innovative approaches to financing a sustainable future,
- Enterprise Dunedin is an agency of the [Dunedin City Council](#)
- Visitor sector means an entity whose primary aim is to attract persons residing in New Zealand, who travel to a place within New Zealand but outside their usual place of residence, including at least one overnight stay in Dunedin, and whose main purpose of visit to Dunedin is not work related.
- Zero Carbon means you have measured and offset 100% of the CO₂ emissions from your business operations, as applicable.
- Climate Positive means you have measured and offset 120% of the CO₂ emissions from your business operations, as applicable.
- “we”, “us”, and “our” are references to Enterprise Dunedin, an Agency of the Dunedin City Council,
- Dunedin City Council's Privacy Policy will [apply](#) to all references to Privacy Policy in this document
- “Website” means the website found at [dunedinnz.com](#) (or any replacement website), and or social media and/or electronic communication
- “you” and “your” are references to the person using the Website.

I have read and understood the terms and conditions for the *Pathways to carbon reduction for the visitor sector* rebate scheme (above).

Date

Signed (as the registered person responsible for signing legal documents on behalf of the entity)

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Pathways to carbon reduction for the visitor sector

Application for rebate from Enterprise Dunedin an Agency of Dunedin City Council

This rebate applies to any visitor entity, based in Dunedin, that measures its carbon emissions and achieves Zero Carbon or Climate Positive status - offsetting 100% or more of the CO₂ emissions from their chosen activities, between September 1st, 2021 and March 2022.

To apply for a Pathways to carbon reduction rebate, you'll need to confirm you meet the following eligibility criteria (tick if evidence provided):

- I confirm I am the registered person responsible for signing legal documents on behalf of the entity
- I confirm we meet the definition of an entity within the visitor sector
- I confirm we are a Dunedin based entity (including events) that derives over 75% of its revenue from the visitor sector within the Dunedin region or
- for Events that do not charge admission, I enclose provide independent proof of number attending our event
- I enclose evidence satisfactory to Enterprise Dunedin that we have achieved Zero Carbon or Climate Positive status as defined by Ekos (copy of certificate enclosed)
- I agree to allow Enterprise Dunedin to promote, market or otherwise share information about our Zero Carbon or Climate Positive status as
- I enclose a copy of the registered person's bank account
- I enclose our charity number if a Registered Charity
- I enclose our GST number (if registered) for business purposes.

Date

Signed (as the registered person responsible for signing legal documents on behalf of the entity)

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