

# RFONZ

## REGIONAL FILM OFFICES OF NEW ZEALAND

Regional Film Offices of New Zealand (RFONZ) is the umbrella organisation for individual regional film office members, each engaged to stimulate economic growth for their region through sector development initiatives and screen production attraction and marketing, and to undertake facilitation and permitting activities. Find out about your regional film office here.

### **Screen Auckland**

Screen Auckland is the screen office for the Auckland region and is a business unit of Auckland, Tourism, Events and Economic Development (ATEED).

#### **Screen Auckland's key roles are:**

- Attraction, business development and marketing related to Auckland as an international film destination
- Facilitating information for the screen industry
- Advocacy and policy development
- Permitting
- Capability, capacity and infrastructure needs assessment and targeted intervention

For more information: [www.aucklandnz.com/film](http://www.aucklandnz.com/film)

### **Screen Wellington**

Screen Wellington, a program of WREDA (Wellington Regional Economic Development Agency – funded by both Wellington City Council and Greater Wellington Regional Council), is charged with - supporting the Wellington screen industry, promoting and supporting sustainability and growth, facilitation and permits, advocacy and policy development, marketing and market connection and attraction.

#### **Screen Wellington's key roles are:**

- Open for Business (facilitation and permitting)
- Screen industry project, business and talent attraction and marketing
- Market connection and building screen networks
- Sector and talent development including advocacy

For more information: [www.wellingtonnz.com/screen](http://www.wellingtonnz.com/screen)

### **Bay of Plenty Film**

Bay of Plenty Film is the regional film office for the area covered by the Tauranga, Rotorua, Western Bay of Plenty, Whakatāne, Kawerau, Ōpōtiki and Taupo districts. Bay of Plenty Film is funded by the councils of the district, TECT and Baytrust.

#### **Bay of Plenty Film's key roles are:**

- Marketing our points of difference nationally and internationally to attract productions of scale to the Bay
- Facilitating and connecting productions with the people places and infrastructure of the Bay
- Growing the local screen media industry through workshops and encouraging local productions
- Developing a robust facilitation package and encouraging film friendly policies across the region

For more information: [www.bopfilm.nz](http://www.bopfilm.nz)

## **Taranaki**

Venture Taranaki is the Regional Film Office for the wider Taranaki region, on the North Island's west coast, and is connected to all facets of business and creativity in the area.

### **Venture Taranaki's key roles are:**

- Initial location scouting and access
- Logistical guidance and support
- Connections to businesses and services throughout the region
- Assistance with local permitting processes
- Assistance with co-financing
- Access to the unique 'Team Taranaki' approach to open doors throughout the region

For more information: [www.venture.taranaki.info](http://www.venture.taranaki.info)

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## **Dunedin**

Film Dunedin is the Regional Film Office for Dunedin City Council and part of the Enterprise Dunedin group. We are also a member and funder of Film Otago Southland. We provide advice and support specific to Dunedin (which extends out across the Taieri through Middlemarch into the Maniatoto).

### **Film Dunedin's key roles are:**

- Advice and support to projects eg locations and logistical support
- Red Carpet service to issue permits
- Business advice and support to local business
- Project development and relationship building - leveraging our Sister City relationship with Shanghai through Shanghai Art Film Federation and Shanghai Media Group

For more information: [www.dunedinnz.com](http://www.dunedinnz.com)

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## **Film Otago Southland**

Film Otago Southland represents six regions in the southern half of New Zealand's South Island funded by Queenstown Lakes District Council, Central Otago District Council, Waitaki District Council, Venture Southland, Southern Institute of Technology and Enterprise Dunedin. Film Otago Southland promotes film and screen industry benefits within the region and New Zealand.

### **Film Otago Southland's key roles are:**

- Raise awareness of the world-class locations, crews, equipment
- Build strong relationships with all location owners / guardians to guarantee continued long-term access
- Maintain deep relationships with all relevant agencies, community and industry bodies to ensure a film friendly process
- Become a trusted source of data
- Clearly communicate the economic and brand value that film production brings to the region

For more information: [www.filmotagosouthland.com](http://www.filmotagosouthland.com)

