



Dunedin Railway Station (1906) is the most photographed building in New Zealand

dunedin

www.DunedinNZ.com

THE ART STATION
THE ART STATION
THE ART STATION

Sandfly Bay, Otago Peninsula



**THERE'S
SOMETHING
SPECIAL
ABOUT THIS
PLACE**

dunedin
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“The Otago Peninsula is the finest
example of eco-tourism in the world”

David Bellamy, New Zealand International Festival of Science, 2000



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Disclaimer:

The information in this publication is of a general nature and is intended as a guide.

Statistical information is based on the most recent data sets available at the time of printing. The businesses referred to in this publication are not an exhaustive list and do not comprise all businesses located in the city.

Robbie Burns, Dunedin Town Hall



The University of Otago (1869) is New Zealand's oldest university



DUNEDIN

Tucked into a long harbour on the east coast of Te Wai Pounamu, New Zealand's stunning South Island, Dunedin welcomes visitors with open arms, surprises and enchants them, and sends them on their way with a little piece of the city in their hearts.

A city steeped in heritage, where nature is only moments from downtown, with warm, genuine people and a temperate climate, Dunedin delivers on its promise that visitors will experience a unique and authentic stay. Adventures and discoveries are around every corner; an open spirit and a passion for discovery is all you will need to make the most of this southern jewel in the crown.

Dunedin celebrates the diverse cultural influences that shaped it as New Zealand's first city; the Dunedin community is varied — a multi-cultural tartan with strands of Kāi Tahu, Waitaha, Ngāti Mamoe, Chinese, Dutch, Polish, Samoan, Scottish Presbyterian and many more including the resident student population.

Dunedin's buildings reflect its long history and rich, cultural heritage; visitors have many opportunities to explore these proudly conserved buildings that are an integral part of fabric of the city. Dunedin's boom days were during the gold rush of the 1860s; the buildings that graced that era are complemented by art deco and modern additions. The railway station is one of the most photographed buildings in New Zealand. The University of Otago campus offers an eclectic mix of historic and contemporary architecture and has been voted in the top 10 most beautiful campuses in the world. Olveston, an historic home, provides a glimpse into its opulent past, and visitors can enjoy high tea and a stroll in the award-winning gardens at Larnach Castle, the only castle in New Zealand. Church spires punctuate the skyline, and many historic buildings are finding new life, the historic warehouse district is being revitalised, and is fast becoming a vibrant outdoor gallery with street art breathing new life and ambition onto the walls and alleyways of old Dunedin.

Dunedin is known as the 'wildlife capital of New Zealand', many visitors travel just to see the unique species that call this place home. Visit the world's only mainland breeding colony of Royal Albatross at Taiaroa Head, the tip of the Otago Peninsula, 40 minutes' drive from the gothic hum of the central city. Visitors engage with and learn about these majestic birds at the Royal Albatross Centre. Eco-tourism operators invite visitors to

explore the offerings on guided walking tours, by boat on wildlife cruises on the harbour as well as over land on 4WD vehicles. Observe albatrosses, rare yellow-eyed penguins, fur seals and sea lions, shags, gannets and other creatures of wing or water. Evening visitors to the headland can see a much smaller star of the local wildlife scene: little blue penguins returning from their days' fishing and picking their way up the cliffs to their nests.

"The people are Scotch. They stopped here on their way from home to heaven thinking they had arrived."

Mark Twain

An event rich city, Dunedin's calendar is an extensive collection of colourful and diverse festivals and events that visitors are welcome to join in and celebrate with the local community. Winter brings star-gazing and the wonders of Puaka Matariki, Māori New Year and the Midwinter Carnival, and the indulgence of the Dunedin Cadbury Chocolate Festival, where 75,000 sweets are raced down the world's steepest street. Long summer nights are perfect for the Fringe and Arts festivals celebrating the city's artistic vibe, alongside Chinese New Year festivities, while iD Fashion Week brings together local and international fashion designers. Those drawn to more sporting entertainment take advantage of the world renowned Forsyth Barr covered stadium, host to Rugby World Cup matches and FIFA U20 World Cup games.

The city is home to a number of 'international gardens of significance'; from the gracious Dunedin Botanic Garden to the parkland trees at Woodhaugh to the contemplative scholar's walk in the Chinese garden, the city's parks and gardens showcase different planting styles, are filled with native birdlife and offer visitors an extensive variety of places to stroll, picnic or curl up under a tree with a book.

With a world-renowned university, the University of Otago, an innovative polytechnic and dynamic creative and technology sectors, the city boasts an educated and interesting population. Staff and students are drawn from all over the world, bringing intellectual credibility and youthful curiosity. Ideas, art and culture thrive, and the city is home to many musicians, artists and writers. Dunedin was recently named a UNESCO City of Literature in recognition of its illustrious history of writers and booklovers.

Visitors can explore international and local art at the Dunedin Public Art Gallery in the heart of the city. Otago Museum

hosts many cultural and natural treasures, a balmy tropical butterfly house and intriguing exhibitions including Southern Land, Southern People and a Planetarium. Featuring inventive, interactive displays and inspiring architecture, Toitū, Otago Settlers Museum tells the stories of the region's people, places, buildings and transport. The city is well known for its distinctive design community; intriguing boutiques and design stores are a feature of the urban landscape and many visitors leave with a unique memento or two of their time in Dunedin.

With people from all over the world living in the city, the food scene in Dunedin is varied and delicious. Award-winning restaurants serve up fresh local seafood and regional delicacies, quirky bars in alleyways and numerous cafes serve the coffee elite with their daily fix. Discover local artisan food producers every Saturday morning at one of the most popular farmers markets in Australasia located at Dunedin's historic railway station.

Dunedin is also a gateway to a beautiful and varied hinterland. Day tripping around the city limits opens the door to small fishing villages and townships along stunning surf beaches. After being transported on one of the world's greatest train journeys through the Taieri Gorge, inland travellers will find themselves among the gorgeous mountains, lakes and plains of Central Otago. Skiing, wine-tasting, tramping, fishing, boating and adventure sports are all on offer or simply soaking up the scenery made famous in Peter Jackson's Lord of the Rings trilogy.

"It's pretty easy to have a good time here. It's as simple as catching the bus to the beach, curling up with a whisky in a dark bar, getting lost on a hill walk or sipping a coffee with a good book open at your elbow. You can do more adventurous things if you want to, but no-one's going to make you. Don't be surprised if you fall a little bit in love though. It's happened to the best of us."

Dunedin makes it easy for visitors to have a memorable visit and offers a very warm, Southern welcome. Dunedin offers a kaleidoscope of experiences. From an active, outdoors vacation exploring the natural beauty that surrounds the city and the unique wildlife, to immersion in the urban landscape, soaking up the historic ambience of the Victorian and Edwardian architecture and easily accessible creative and cultural vibe. We look forward to welcoming you to our city.



ACCESSIBILITY

Dunedin Airport is situated 30 kilometres south of Dunedin city and is an approximate 25 minutes' drive.


- A 24 hours a day operation - Dunedin airport does not have a curfew
- An internationally designed aerodrome including bio-security, aviation security and border control facilities
- Airport zoning which allows for commercial development
- Runway length for Dunedin Airport is 1,900 metres and the width 46 metres.

Airport Facilities


- Cafés and bar
- Gift Shops (licensed) and book store
- Avis, Budget, Hertz, Thrifty, Jucy, Europcar, EZI-Rent - rental cars on site
- Air New Zealand Koru Lounge
- Foreign exchange and duty free services for international flights.
- Conference facilities
- Free unlimited WiFi


Airlines

Domestic

 Air New Zealand - Daily direct flights to/from Auckland, Wellington and Christchurch with connections to other cities in New Zealand and overseas.

 Kiwi Regional Air - Flights to/from Nelson, Tauranga and Hamilton (seasonal variations will apply).

 Jetstar - Daily flights to/from Auckland, with connections to other cities in New Zealand and the world. Three flights weekly to/from Wellington, with connections to other cities in New Zealand.

 Trans-Tasman
Virgin Australia operate regular flights to and from Brisbane.

Road

Dunedin is on State Highway 1, the main highway in New Zealand. Coach services and self-drive hire cars are available. Road conditions are excellent. Good quality and uncongested roads. The following estimated driving times allow for 'comfort' stops but not sightseeing:

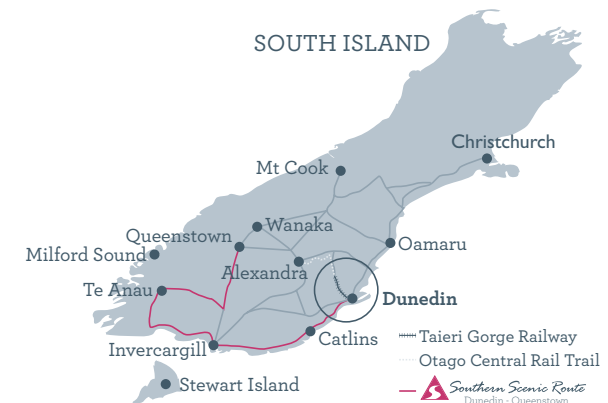
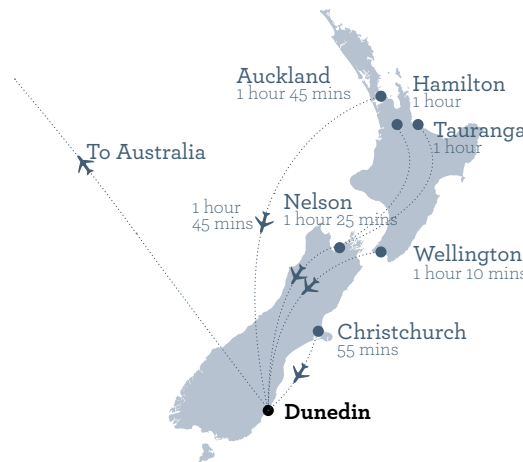
Time allowances to/from major cities and towns are as follows

Road:

Christchurch	5 hours 30 minutes
Oamaru	1 hour 30 minutes
The Catlins	1 hour 30 minutes
Te Anau	4 hours
Queenstown	3 hours 30 minutes
Invercargill	3 hours
Wanaka	3 hours 30 minutes

Air:

Christchurch	55 minutes
Wellington	1 hour 10 minutes
Auckland	1 hour 45 minutes
Nelson	1 hour 25 minutes
Hamilton (via Nelson)	1 hour
Tauranga (via Nelson)	1 hour
Brisbane	3 hours 40 minutes



GIGCITY DUNEDIN

Dunedin is a city of firsts: New Zealand's first capital, home of the country's first university and New Zealand's first phone call was made from the southern city. It is fitting that in 2015 Dunedin became New Zealand's first GigCity providing the country's fastest public Gigabit WiFi available free in the central city area, the Octagon.

With support from Chorus, New Zealand's largest infrastructure company, Dunedin is up and running with one gigabit per second (1Gbps) broadband services, placing the city on the map as the most connected in the Southern Hemisphere. Dunedin is leading the country with an accelerated roll-out of gigabit fibre facilitated by Chorus.

Visitors, residents and Dunedin industries including education, engineering, software development, bio-technology, fashion and tourism now have the opportunity to embrace the gig and embark on ways of learning, playing and conducting business which have only been imagined until now.

Dunedin homes and businesses can get internet plans or superfast 1 Gigabit per second Ultrafast Broadband (UFB) fibre connection at competitive costs.

Projects underway include:

- Gigabit WiFi is more than 50 times faster than the average public WiFi and is located in the Octagon with plans for expansion. This is the fastest free WiFi network in the southern hemisphere.
- GigCity Community Fund which will attract applications for funding for grants of up to \$20,000. The fund is for community innovators exploring the use of ultra-high speed broadband technologies to enhance the development, experimentation and implementation of community, learning and workforce opportunities in Dunedin.

www.gigcitydunedin.co.nz



DUNEDIN:
HOME TO NEW ZEALAND'S
BEST BROADBAND

DUNEDIN DEMOGRAPHICS

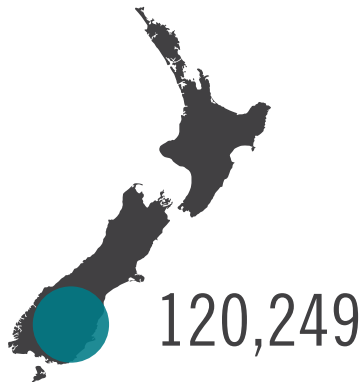
LARGE POPULATION BASE:

Dunedin airport pulls from a catchment area with a population of approx 250,000 residents.



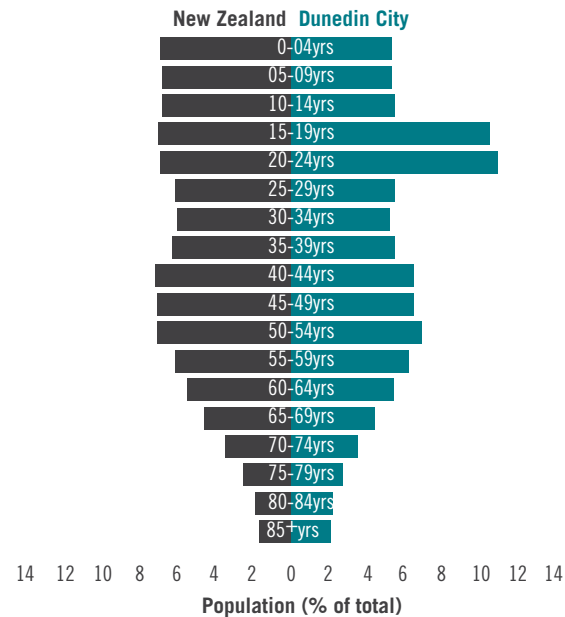
Source: Statistics New Zealand

DUNEDIN'S RESIDENT POPULATION:



Source: 2013 Census, Statistics New Zealand

A YOUTHFUL CITY: Age Distribution of Dunedin's Population



Source: 2013 Census, Statistics New Zealand

43% of Dunedin's population is under the age of 30 compared to 40.3% nationwide

16.4% of Dunedin's population is aged between 20 and 30 compared to 12.9% nationwide.

Source: 2013 Census, Statistics New Zealand

43%
under the
age of **30**
16.4%
aged between
20 and 30

LABOUR AND SKILLS:



70.7%
of Dunedin's population
are of **working age**

As at June 2012 70.7% of Dunedin's population were of working age (15 - 64) compared to 66.1% of New Zealand's population.

Source: Population estimates Statistics New Zealand 2012

STUDENT POPULATION:

20,942 University of Otago



Home Area of Students	2014	2013	2012	2011	2010
Dunedin	3,407	3,627	3,903	5,266	5,486
Otago/Southland	2,213	2,309	2,413	2,240	2,216
Remainder of South Island	3,895	3,792	3,695	3,380	3,567
North Island	8,425	8,284	8,276	7,864	7,891
Overseas (including NZ Citizens Overseas)	2,938	3,012	2,986	2,823	2,791
Unknown	64	89	143	154	188
Total	20,942	21,113	21,416	21,728	22,139

Student propensity to travel is 3 x that of an average domestic traveller (1.40 trips against 3.95 for students)

DUNEDIN'S ECONOMY

DUNEDIN'S ECONOMY GENERATES ALMOST
\$5.7 BILLION IN GDP PER ANNUM: BERL, March 2015
 Approximately half of the total Otago Region's GDP

Key Sectors of Dunedin's Economy



Education and Research

- Largest sector in the Dunedin economy
- Contributed \$545m in GDP in March 2015
- Employs approximately 7,200 FTEs (14% of Dunedin's total employment base)



Creative

- Contributed \$94m in GDP in March 2015
- Employs approximately 1,334 FTEs



Primary Production

- Contributed \$133m in GDP in March 2015
- Employs approximately 1,005 FTEs



Primary Processing

- Contributed \$222m in GDP in March 2015
- Employs approximately 1,555 FTEs



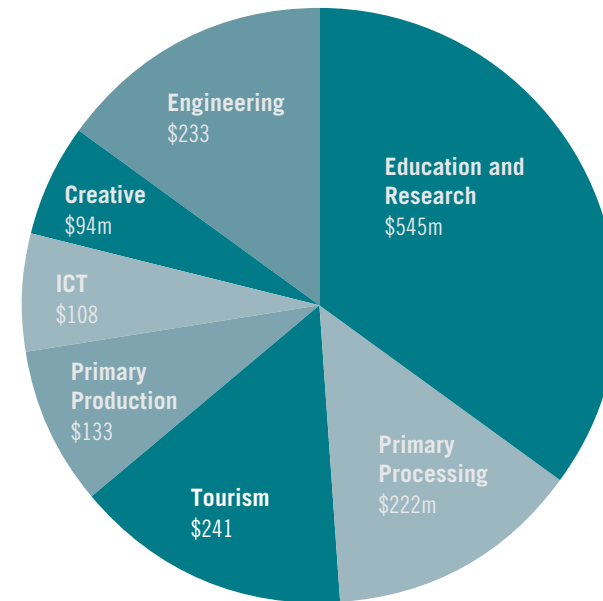
Information and Communication Technology

- Contributed \$108m in GDP in March 2015
- Employs approximately 676 FTEs
- Wholesaling and Commercial Services are the major employment industries



Engineering

- Contributed \$233m in GDP in March 2015
- Employs approximately 782 FTEs
- Machinery and Equipment as well as Manufacturing are the main contributors to the sector



2015 REGIONAL ECONOMIC ACTIVITY REPORT - OTAGO

The report showed Otago had a population of 211,600 produced GDP of \$46,684 per person and the region had a mean (average) household income of \$90,000 - slightly ahead of the New Zealand mean of \$89,000.

The March 2015 report also included a special feature on regional tourism, which forecast an increase in tourism in New Zealand based on a solid foundation of spending from the Australian market, large increases in Chinese visitors and visitor spending, and strong growth from the United States.

DUNEDIN VISITOR PROFILE

2015 JOBS, MONEY, BUSINESS:*

\$241 million to Dunedin GDP (4.2%)
3,064 people employed (5.9%)
518 businesses (4.6%)

* 2015 BERL for Dunedin

5,500 visitors in Dunedin each day
 On average there are 5,500 visitors in Dunedin each day
 Equivalent to 4.5% of Dunedin's population
 2 million visitors each year

Includes Cruise. Local and international FIT, VFR, Conference Markets

TOURISM WORTH MORE THAN NATIONAL AVERAGE: TO DUNEDIN

Dunedin	National
4.2% GDP	3.7% GDP
5.9% Employment	5.3% Employment
4.6% Businesses	4.0% Businesses

TOURISM IS GROWING:

Over the last ten years 2005-2015



3.3%

GDP has grown 3.3%pa
 Dunedin average 0.2%pa



38%

Employment growth 38%
 861 additional jobs



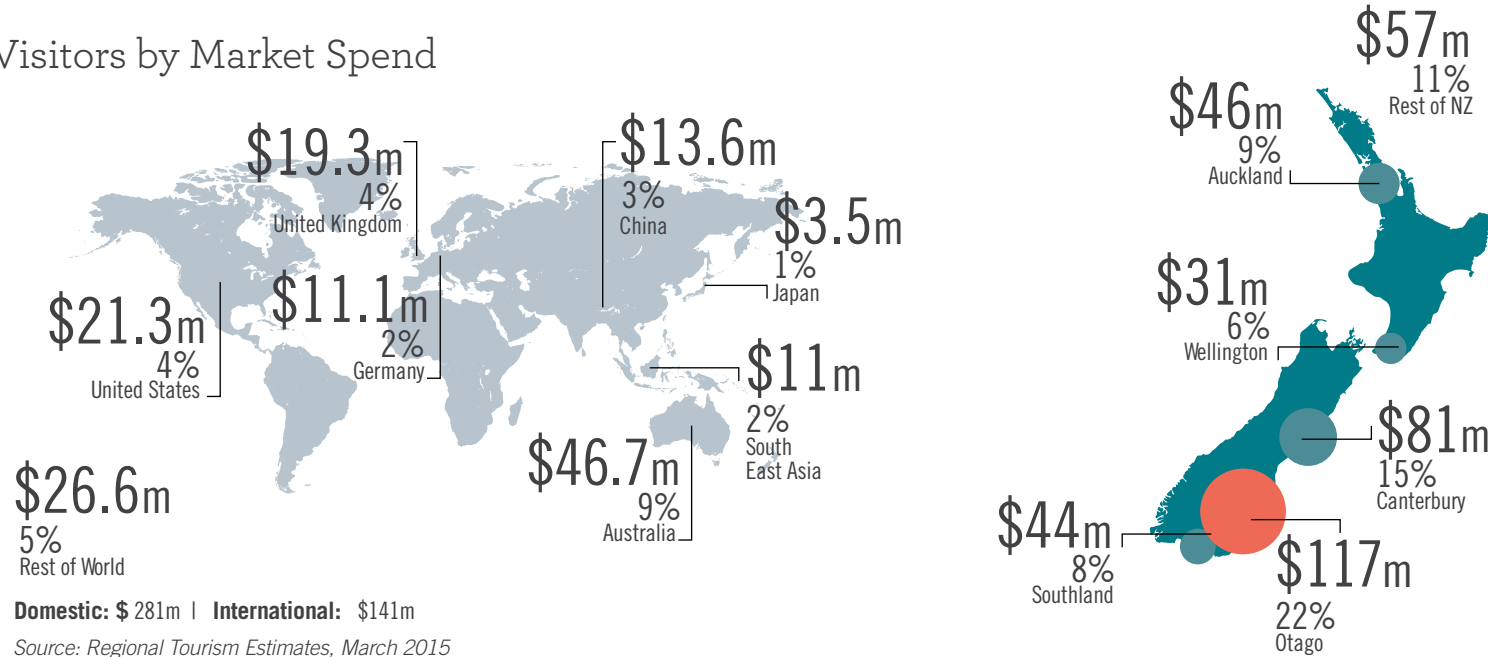
30%

Number of tourist businesses increased
 30% (120) over last 10 years

Dunedin's GDP from Tourism grew by 2.2% 2014-2015

OUR VISITORS

Visitors by Market Spend



Spread of International Visitor Spend in Dunedin

Source: Regional Tourism Estimates, March 2015



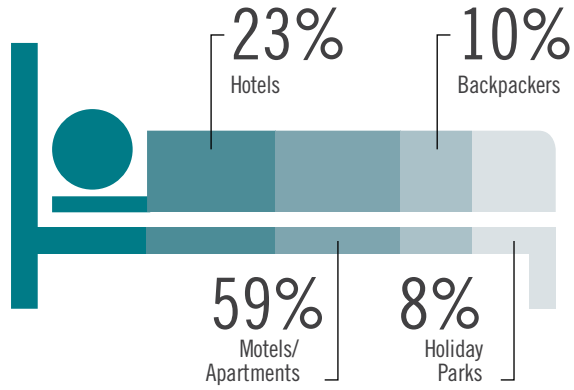
Spread of Domestic Visitor Spend in Dunedin

Source: Regional Tourism Estimates, March 2015

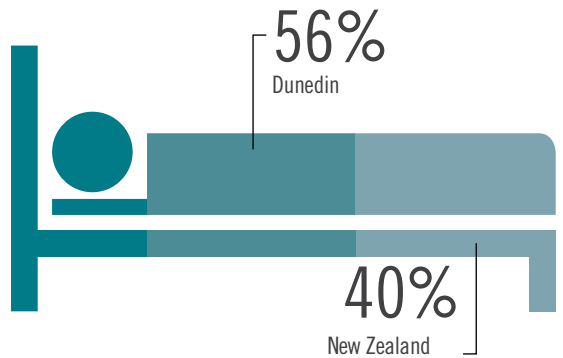


ACCOMMODATION

Types



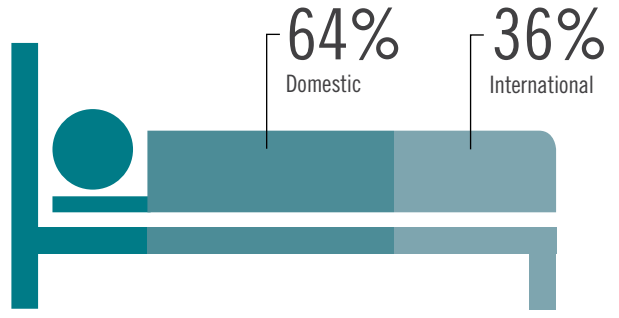
Average Occupancy



Source: Commercial Accommodation Monitor June 2015

Bed Nights

Year ending June 2015



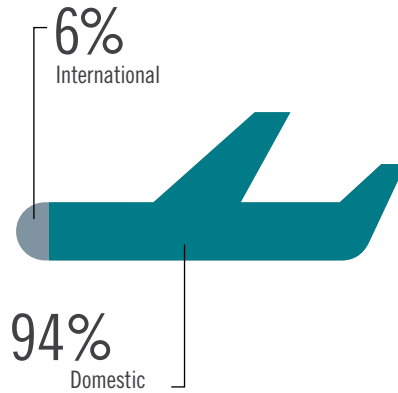
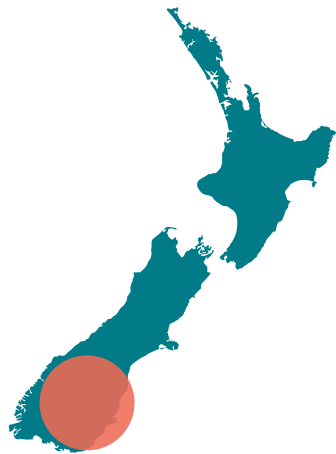
Domestic: 576,160 | **International:** 319,474 | **TOTAL:** 895,634

Average length of stay **1.78 days**

Capacity

- 945,295 Year ending June 2011
- 933,179 Year ending June 2012
- 906,049 Year ending June 2013
- 899,290 Year ending June 2014
- 907,888 Year ending June 2015

ARRIVALS BY AIR & CRUISE SHIP



Domestic: 809,267
International: 52,715
TOTAL: 861,952

*Source: Dunedin International Airport,
 Year Ending June 2015*



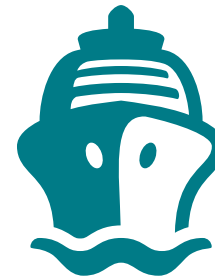
\$27.6m
 2012/13



\$32m
 2013/14



\$30m
 2014/15



\$33.9m
 2015/16 (forecast)

2012/13 Passengers including Crew: 203,000 (actual)
2013/14 Passengers including Crew: 182,442 (actual)
2014/15 Passengers including Crew: 188,800 (actual)
2015/16 Passengers including Crew: 205,000 (forecast)

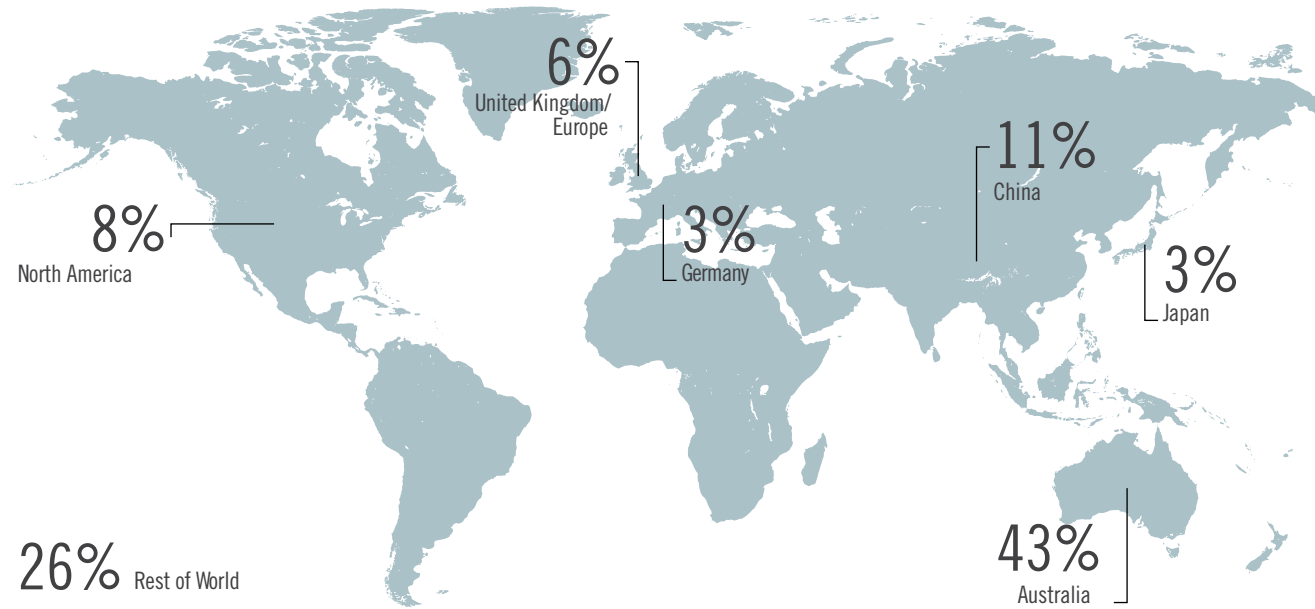


Passengers: 130,800
Crew: 58,000
Number of Ships: 77
Cancellations: 7

Source: Cruise New Zealand 2015

NATIONAL STORY

Origin of Visitors to New Zealand



Australia: 1,311,000 | **China:** 335,000 | **North America:** 238,000 | **United Kingdom:** 199,000 | **Japan:** 86,000 | **Germany:** 82,000 | **Rest of World:** 908,000

Source: International Visitors Arrivals (NZ), Year ending October 2015

Reason for Visit



49%

Holiday/Vacation



31%

Visit Friends/Relatives



9%

Business



11%

Other



Average length of stay
20 days

Average spend per person

\$3,420



Holiday/Vacation: 1,508,000 | **Visit Friends/Family:** 940,000 | **Business:** 273,000 | **Other:** 335,000

Dragon dance at Chinese
New Year Celebrations



PARTNERSHIPS WITH CHINA

Dunedin is a well-planned and designed city, efficient to travel within to enable face-to-face contact, and with access to international capabilities and relationships. Dunedin has a sophisticated, interconnected range of business support networks and initiatives that foster economic development, and focus businesses to look global.

A very effective and longstanding sister city link with Shanghai, China is evidence of Dunedin's reach.

Our very warm sister city relationship with Shanghai is expressed through a number of institutional connections within the two cities.

The Dunedin-Shanghai Education Cooperation and Partnership Agreement has created a new strategic education platform and partnership between our cities, to open more doors for innovative collaboration and the sharing of education expertise between Dunedin and Shanghai, New Zealand and China.

Both our university and polytechnic exchange students, researchers and programmes with comparable elite institutions in Shanghai like Fudan, Jiao Tong and Shanghai University of Engineering Science. Otago Museum exchanges exhibitions and staff with Shanghai and Natural History museums. Dunedin's Chinese Garden, Lan Yuan is a sister garden to Yu Yuan in Shanghai. Shanghai city gave Dunedin considerable assistance in building Lan Yuan.

Six Dunedin high schools have sister schools in Shanghai and both high school and tertiary students regularly visit between the cities. Dunedin's Otago Chamber of Commerce enjoys a productive relationship with both Shanghai International and Zizhu Chambers of Commerce. Our connections and friendships are community-wide with regular liaison with the Shanghai Education Commission, Tourism Bureau, Foreign Affairs Department, Bureau of Justice, Chamber of Commerce and the Shanghai Environmental Protection Bureau, and leaders of the Shanghai People's Congress, Huangpu and Changning Districts.

Dunedin also reaches out to a number of other Chinese cities each year and engages in discussions regarding investment opportunities and participates in the New Zealand-China Mayoral Forum's enabling Dunedin to build trusting relationships as the basis for further cooperation.

THREE MAIN RELATIONSHIPS WITH CHINA:

Shanghai

Sister city relationship, 20 years in 2014

Qingdao

Friendship city relationship since 2014

Qingyuan

Memorandum of Understanding signed in 2015

In all cases, our strongest relationships are in the field of education, and this is where the most benefit for both cities comes from. Tourism, Food and Beverage and ICT are other areas of concentration.

New Zealand's first authentic Chinese garden





DUNEDIN BUSINESS EVENTS

Business events contributed more than \$17 million to Dunedin's GDP for the year ending June 2015. Delegates stay longer and spend more than twice that of leisure visitors. In recognition of this, the city has made ongoing investment to key events infrastructure, including:

- \$42m (approx) on a state of art events centre in the heart of the city, the Dunedin Centre
- \$224m (approx) on New Zealand's newest, largest and most versatile indoor events arena, Forsyth Barr Stadium
- \$26m (approx) on Toitū Otago Settlers Museum

Business events have an equally important flow-on effect for the city in facilitating knowledge exchange, building international relationships and networks, raising the profile of our tertiary institutions and supporting growth and investment in key sectors.

In alignment with the Tourism 2025 Strategy, business events' activity plays a key role in growing Dunedin's air connectivity, as it helps to reduce seasonality as March to October is peak season for conference activity.

Influence of Tertiary Providers

The University of Otago created 9,000 flight bookings during 2013 for Domestic, Trans Tasman and International flights. 80% of these booking utilised the airport at Dunedin, so potentially the university had staff transiting the airport 7,200 times. Assuming that 95% of these are return flights, this would equate to foot traffic of 136,000 passengers in 2013.

Otago Polytechnic reported 2,675 inbound and outbound staff movements between January and December 2013 through Dunedin Airport to domestic and international destinations.

BUSINESS EVENTS MARKET IN NEW ZEALAND

Average Length of Stay 

Domestic Average length of stay

2.9 nights

International Average length of stay

6.5 nights

Source: Convention Delegate Survey; December 2014

Average Delegate Spend per day

Domestic

\$483

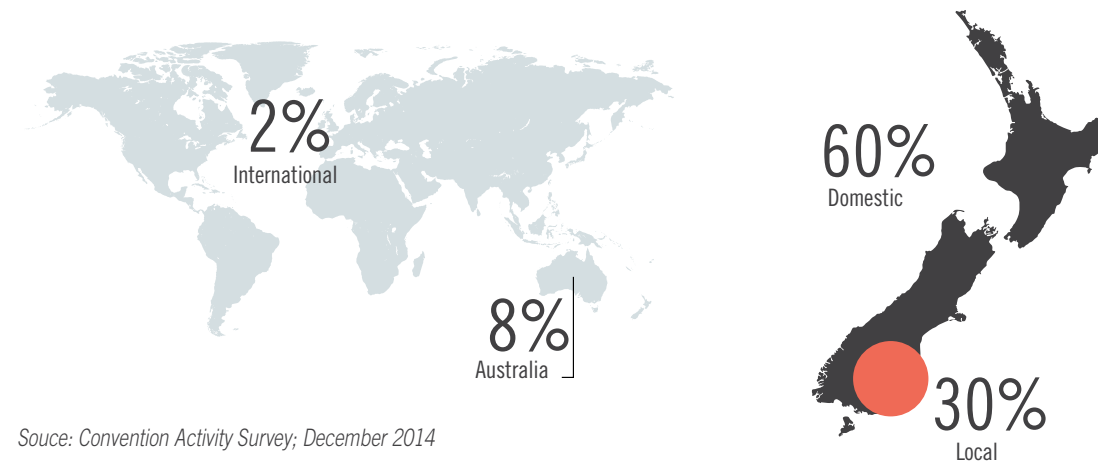
International

\$304



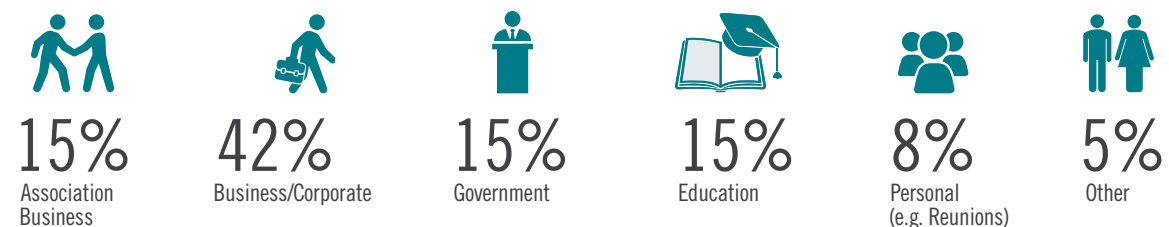
Source: Convention Delegate Survey; December 2014

ORIGIN OF CONFERENCE DELEGATES TO DUNEDIN



Source: Convention Activity Survey; December 2014

BREAKDOWN OF CUSTOMER TYPE



Source: Convention Activity Survey; December 2014

The Aurorora Australis viewed from Otago Peninsula



DUNEDIN FIRSTS AND BESTS

In the wake of the gold rush, Dunedin had the biggest businesses, strongest industrial base, most impressive buildings and best civic amenities in the colony. Wool and grain production, textile and clothing manufacturing, and engineering industries helped maintain Dunedin's pre-eminent position.

- Dunedin is the world's fifth largest city, in geographical size, offering many leisure and recreational opportunities.
 - Dunedin is the celtic name for Edinburgh.
 - The only mainland breeding colony of Royal Albatross, large majestic seabirds with a wingspan of three metres, is located on Otago Peninsula.
 - Dunedin and its surrounds, is home to some interesting locals, including the world's rarest penguin - the yellow-eyed penguin, the world's rarest sea lion - the New Zealand sea lion, New Zealand fur seal and little blue penguin.
 - Dunedin's Baldwin Street is the steepest street in the world.
 - Larnach Castle, located on the Otago Peninsula, is New Zealand's only castle.
 - Dunedin Railway Station is the most photographed building in New Zealand.
 - University of Otago, New Zealand's oldest university was the first to admit women to all its classes. It is also one of the South Island's largest employers.
 - Otago Girls' High School was one of the first state-run secondary schools for girls in the world.
 - New Zealand Sports Hall of Fame is, in effect, New Zealand's national sports museum, the only one of its kind in the country.
 - New Zealand's first authentic Chinese Garden - only the third outside of China and the first in the Southern Hemisphere - is found in Dunedin.
 - The Otago Daily Times is New Zealand's first daily and oldest surviving newspaper.
 - The Dunedin Public Art Gallery is New Zealand's first public art gallery.
 - The Dunedin (1876-82) was the first ship to successfully transport a full cargo of refrigerated meat from New Zealand to England. This developed New Zealand's capacity as a major provider of agricultural exports, despite its distance from most markets.
 - Dunedin is GigCity, the only one in New Zealand. Dunedin will lead the country in smart city technology by having the fastest connectivity in the Southern Hemisphere.
 - Dunedin is New Zealand's first and only UNESCO Creative City of Literature putting the city on the map as a first-class literary centre.
 - Forsyth Barr Stadium is New Zealand's first permanently roofed, turf-based stadium. It is fully enclosed all the time with a transparent roof that provides the sunlight and requirements for turf. With a capacity of up to 30,000, the multipurpose facility is also New Zealand's newest stadium.
 - The only place in the world warm enough to view the Aurora in jeans and t-shirt.
 - There are 30 endemic species, subspecies and varieties of plants and animals in Dunedin and surrounds.
- The founders of Dunedin had an idealistic vision of a grand city that would become the nation's capital. With the wealth created by the gold rush and later farming developments, the city was able to attract designers and encourage prominent citizens to erect an array of magnificent buildings that encapsulated Victorian architecture. Today, Dunedin has the most interesting collection of Edwardian and Victorian architecture of any New Zealand city.**
- 1849 First coal mine, Saddle Hill
 - 1853 Manufacture of first cloth, John Barr
 - 1861 First daily newspaper, Otago Daily Times
 - 1862 First pleasure garden, Vauxhall Pleasure and Tea Gardens
 - 1863 First public botanic garden
 - 1863 First gas production and gas street lighting
 - 1867 First major urban piped water supply, Ross Creek
 - 1869 First university
 - 1870 First art school
 - 1871 First dairy co-operative, Otago Peninsula Co-operative Cheese Factory Company Limited
 - 1871 First woollen mills, Mosgiel and Kaikorai
 - 1871 First public secondary school for girls
 - 1873 First major clothing factory, Hallensteins
 - 1875 First medical school
 - 1876 First commercially-made paper, Woodhaugh
 - 1878 First telephone conversation, between Dunedin and Milton
 - 1881 First cable car line (first public cableway outside of the US)
 - 1881 First superphosphate production, Kempthorne & Prosser, Burnside
 - 1882 First frozen meat shipment
 - 1882 First freezing works, Burnside
 - 1884 First public art gallery
 - 1890 First electric dredge in the world, The Sandhills Dredge, Upper Shotover River
 - 1897 First female lawyer, Ethel Benjamin
 - 1907 First dental school
 - 1908 First high rise building in New Zealand - Consultancy House.
 - 1924 First two-way round-the-world radio contact, Shag Valley

A SELECTION OF VISITOR ATTRACTIONS



Dunedin has a proud history of showing its' attractions to visitors. The Regional Tourism Organisation (RTO) regularly works with industry partners such as Tourism New Zealand, Airlines, Tour Wholesalers and neighbouring regions to heighten the profile of Dunedin at all levels of the travel industry's distribution chain. Trade show attendance, in-market sales visits and hosting of agents and media are just some of activities they employ to ensure Dunedin features in brochures, consumer campaigns and on line travel sites.

A central, modern information centre is provided by the city council in partnership with the Department of Conservation. The i-SITE provides a professional information and booking service to visitors who arrive in the city by air, road, rail and Cruise ship and work in partnership with local activity operators, accommodation providers to ensure visitors and locals alike are offered the full range of attractions available in this activity rich region.

There are many locally guided tours to view the unique wildlife or tours that focus on the wonderful heritage architecture of the city. Tours are available by boat, train, bus, bike or walking, something to suit every interest or level of activity. There are also many free attractions and activities, particularly for families or those who appreciate the beautiful landscapes and cultural elements of our region.

WILDLIFE & HERITAGE ATTRACTIONS:

Royal Albatross Colony & Pukekura Penguins

Observe Royal Albatross, their chicks and, at dusk, Little Blue Penguins. www.albatross.org.nz

Penguin Place

Focuses on the protection and viewing of the Yellow Eyed Penguin species. www.penguinplace.co.nz

Natures Wonders Naturally

Combines wildlife viewing with experiences of a working farm. www.natureswonders.co.nz

Monarch Cruises and Tours

MV Monarch allows a unique on-water view of the wildlife on the peninsula and offshore. www.wildlife.co.nz

Orokonui Ecosanctuary

Get close to native bird species in a protected area of bush containing NZ's tallest tree. www.oroikonui.org.nz

Dunedin Railways

Travel aboard an historic train through the Taieri Gorge or along seaside cliffs. www.dunedinrailways.co.nz

Oveston Historic Home

An original historic home of a wealthy merchant family prominent in early Dunedin society. www.olvoston.co.nz

Larnach Castle

New Zealand's only castle with a fascinating history, beautiful gardens & amazing views. www.larnachcastle.co.nz

Speights Brewery Tour

A fascinating insight into a working brewery based on the same site since 1876. You'll see, smell, touch and taste the ingredients which go into making Speight's beers and discover how Speight's became a legend in the south. www.speights.co.nz

Cadbury World

The Cadbury World Visitors Centre's chocolate themed environment provides fun for all the family with guided tours of the factory showing the chocolate making process, an interactive visitors centre and shop with an adjoining Café providing tempting treats. www.cadburyworld.co.nz



TOUR OPERATORS:

Elm Wildlife Tours www.elmwildlifetours.co.nz

Awesome Tours www.awesometours.co.nz

Back to Nature Tours www.backtonaturetours.co.nz

Iconic Tours www.iconictours.co.nz

Classic Jags www.classicjaguar.co.nz

Good Company Tours www.goodcompanytours.co.nz

City Walks www.citywalks.co.nz

Headfirst Travel www.travelheadfirst.com

ARCHITECTURAL HERITAGE:

Within a stroll of the Octagon at the city centre are many iconic heritage buildings such as the Dunedin Railway Station, Municipal Chambers, First Church and Dunedin Prison. The University of Otago campus is a 10 minute walk away from downtown Dunedin.

CULTURAL ATTRACTIONS:

Toitū Otago Settlers Museum

Otago Museum & Planetarium

Dunedin Public Art Gallery

Street Art Trail

SHOPPING:

From one of the best farmers markets in New Zealand held every Saturday morning next to the Railway to the designer shops and art galleries of Moray Place, Dunedin shopping has an emphasis on unique and locally produced wares.

BEACHES & WALKS:

The rugged headlands and sweeping white sand beaches of the harbour and coastline offer great opportunities for stunning photography, scenic walks, amazing surf or simply relaxation!

Brighton Beach

Long Beach

Allan's Beach

St Clair/ St Kilda

Tunnel Beach

Warrington Beach

GARDENS:

Dunedin is proud to have the first Botanic Gardens established in New Zealand and has developed a range of other award winning gardens including:

Dunedin Chinese Garden

Glenfalloch Woodland Garden

Larnach Castle & Olveston Gardens

Wylde Willow Garden

Hereweka Garden

DAY TRIPS FROM DUNEDIN:

Dunedin's regional areas have some interesting settlements and beautiful scenery to visit:

Port Chalmers

Karitane

Waikouaiti

Middlemarch



































SOME ACCOMMODATION OPTIONS

Dunedin offers an extensive range of accommodation to suit all tastes and budgets. The compact nature of the city makes it very easy to get to from major places of interest, as most properties are located close to the city centre. Even if your preference is to stay in the quieter suburbs, there are plenty of enjoyable options and the city centre is within easy access.

Dunedin's hotels may be generally small by world standards, but you will experience high quality accommodation, modern facilities and excellent personal service. Dunedin offers a great range of motels and self-contained apartments, from comfortable budget units to 5-star facilities.

Dunedin also offers stunning Boutique Lodges and Bed and Breakfasts, most located in beautifully restored and refurbished historic homes to meet the demands of the discerning traveller, whilst retaining their historical and architectural nature.

Hotels	Number of rooms	Star Rating	Proximity
Scenic Hotel Dunedin City	121	****+	
Scenic Hotel Southern Cross	178	****+	
Distinction Dunedin Hotel	121	****+	
Hotel St Clair	26	****+	
University of Otago - Executive Residence	24	****+	
Mercure Leisure Lodge	76	****	
Quest Dunedin	40	****	
The Brothers Boutique Hotel	15	****	
Pacific Park Hotel	22	****	
Wains Hotel	48	***+	
Kingsgate Hotel	55	***+	
The Victoria Hotel	40	1***	

Motels	Number of rooms	Star Rating	Proximity
Bluestone on George	15	*****	
Motel on York	24	*****	
Alexis Motor Lodge	18	****+	
Allan Court Motel	18	****+	
555 Best Western On Bay View	18	****+	
Dunedin Palms Motel	26	****+	
315 Euro Dunedin	19	****+	
858 George Street Motel	12	****+	
Alhambra Oaks Motor Lodge	25	****	
Roslyn Apartments	8	****	
Bella Vista Motel Dunedin	18	****	
Commodore Motel	25	****	
Farrys Motel	14	****	
97 Motel Moray	40	****	
755 Regal Court Motel	20	****	
Otago Peninsula Motel	6	****	
Tourist Court Motel	10	***+	
Dunthat Motel	15	***+	
Gardens Motel	16	***+	
Portobello Motel, Otago Peninsula	8	***+	

B&B's / Lodges

	Number of rooms	Star Rating	Proximity
Camp Estate	5	*****	—————
Fletcher Lodge	10	*****	—————
Claremont House	3	****+	—————
Glendinning House	2	****+	—————
The Birches	3	*****	—————
Larnach Lodge	12	****	—————
Milton House B&B	3	****	—————
Hulmes Court B&B	14	****	—————
Hazel House	2	****	—————
Yellow House, Otago Peninsula	2	***+	—————
Annondale B&B, Middlemarch	3	***+	—————

Proximity Key

- City Centre - Within 2 - 10 minutes walk to venue
- University Area / North End - Within 15 - 25 minute walk or within 5 minute drive
- Suburbs or regional

Backpackers / Holiday Parks

	Number of rooms	Star Rating	Proximity
Central Backpackers	10	*****	—————
Kiwis Nest	20	****	—————
On Top Backpackers	21	****	—————
Manor House Backpackers	13	***+	—————
Dunedin Holiday Park	62	****+	—————
Aaron Lodge Motel & Holiday Park	20	****+	—————
Leith Valley Touring Park	18	****	—————

*Correct as at November 2012

Hotel St Clair, Dunedin



CUISINE

UNIQUELY DUNEDIN FLAVOURS

COFFEE

Rez de Chaussee

Hidden behind a brightly painted blue door in George Street, enjoy home roasted espresso and daily baked goods.

346 George Street

The Perc

Salad heaven, big tables, great magazines and good coffee.

142 Stuart Street

Modaks

Has been serving locals and visitors for generations, Supreme coffee and a diverse array of food to suit meat lovers, vegans and vegetarians in a cosy environment.

337 George Street

Cilantro

Delectable menu, sticky buns, macaroons and pastry delights served with a side of outstanding coffee and free WiFi.

480 Moray Place

BRUNCH

Vogel St Kitchen

If you like your coffee and cuisine to have character and spirit visit Vogel St Kitchen, in the heart of Dunedin's Warehouse Precinct.

76 Vogel Street

Nova

Award winning Nova is located next to Dunedin's Public Art Gallery; a chic cafe with an impressive day and evening menu.

The Octagon

Kiki Beware

A sophisticated espresso bar and licensed 'refreshment room' with Asian inspired treats and delicious cakes.

344 George Street

Morning Magpie

A very chic, small local coffee shop, concentrating on quality and beauty, for discerning coffee lovers.

46 Stuart Street

Dog with Two Tails

An eclectic cafe, bar and gallery. Serving great healthy food, specialty coffee whilst promoting art, music and conversation.

25 Moray Place

LUNCH

Carey's Bay Hotel

With a strong emphasis on sea fresh food straight off the boats in the bay, Carey's Bay Hotel and Seafood Restaurant is a favourite Dunedin destination.

Carey's Bay

Best Café

Old school cafe with best oysters and fish and chips and side orders of bread and butter.

30 Stuart Street

The Good Earth Café

A true food lovers destination, if coffee is the heart of their business then food is the soul.

Cnr David & Cumberland Sts

Esplanade

Beach side, Italian inspired eatery serving wood-fired pizza, pasta and small plates.

The Esplanade, St Clair Beach





Copper

New eatery in Maori Hill presenting local sourced produce crafted with love.

595 Highgate, Maori Hill

DINNER

Pier 24 Restaurant & Bar

With the ever changing backdrop of the St Clair Beach, and a contemporary menu featuring the best of local and seasonal produce, Pier24 Restaurant & Bar is guaranteed to provide a unique and memorable dining experience.

24 Esplanade, St Clair Beach

Plato

With an emphasis on seafood, Plato offers on an ever-changing menu featuring local produce in eclectic surrounds. Craft beer brewed on premises.

2 Birch Street

Two Chefs

Exquisite French bistro style dining in surroundings loaded with European ambience.

121 Stuart Street

Scotia

A wee taste of Scotland with award winning whisky bar.

199 Upper Stuart Street

Madam Woo

Celebrity Chef Josh Emmett takes inspiration from traditional Malaysian Hawker food and serves up big, fresh flavours in a vibrant, fun and modern setting.

115 Lower Stuart Street

Ombrellos

Serving innovative dishes with lively flavours and high quality produce, Ombrellos offers indoor and outdoor dining, with extensive craft beer and wine lists.

10 Clarendon Street





Street art in Dunedin by Italian artist Pixel Pancho

